

Mediterraneo – by Matteo Thun & Antonio Rodriguez

Bare feet welcome: A fully recyclable indoor/outdoor carpet collection that feels surprisingly soft to the touch.

Nature-inspired design for OBJECT CARPET

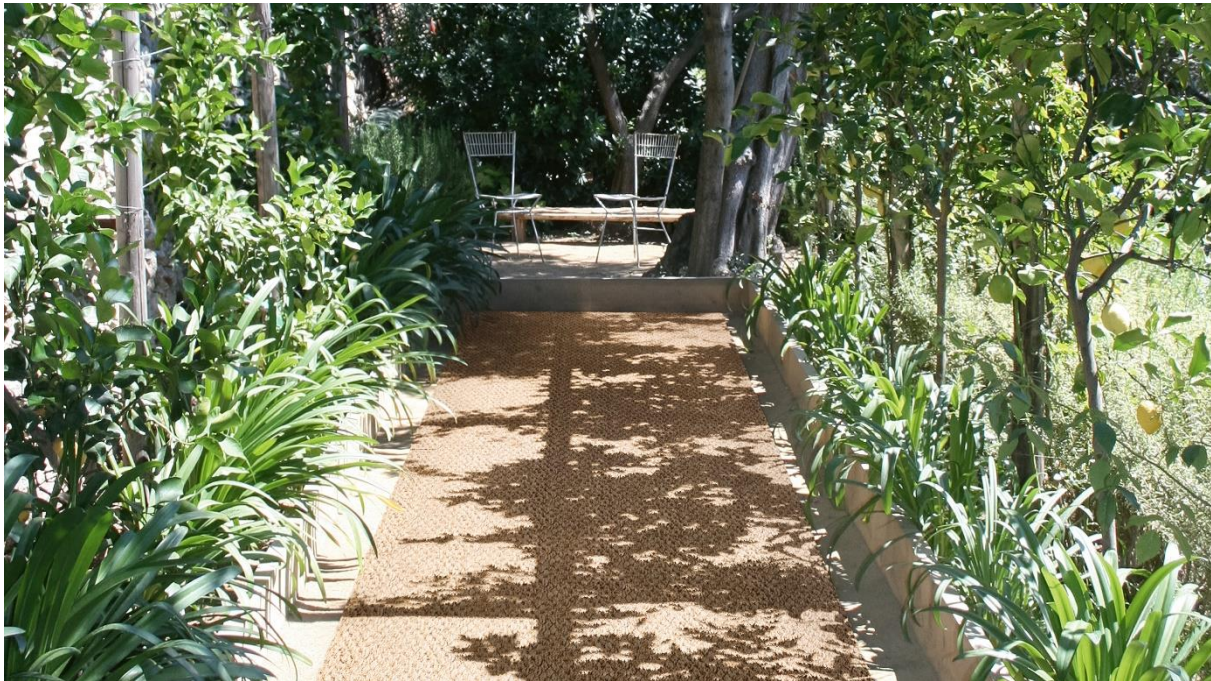


Foto: OBJECT CARPET

A carpet changes the look of a space. It adds a unique feel and conveys a special atmosphere. "How do we create an indoor/outdoor carpet that can easily withstand various weather conditions and high traffic and still be sensual and smooth? That not only has a distinct natural look and feel, but is also fully recyclable? Can a carpet made from recycled plastic waste have a texture similar to natural silk?" This was the challenge at the beginning of the collaboration for OBJECT CARPET featuring a collection of indoor- but also the company's very first outdoor carpets.

As a result, the company known for cutting-edge research and innovation developed a completely new yarn for its very first outdoor carpet. The pile material is 100% recycled polyester from industrial and consumer waste. The traditional craft of delicately spinning different yarns transforms the materials in **Mediterraneo** into a contemporary texture. This special treatment and production process gives the carpet collection its unexpected note: Despite its robust and natural appearance that is reminiscent of rattan, the carpet is surprisingly smooth. It becomes distinctly soft with a sensual feel, conveying the lightness of the Mediterranean. Its natural haptics invite you to take off your shoes.

The MEDITERRANEO collection includes a variety of 12 designs with four different weave patterns (MILO, RODI, MENORCA and CAPRI) in three different shades (TALCO, SABBIA and VULCANO) that reflect an authentic, natural color palette. As standalone carpet (RUGX), it offers many options for in- and outdoor locations. The design by Matteo Thun and Antonio Rodriguez embodies a sense of effortless yet refined Mediterranean charm. Traditional values are carried over into the industrial era with a completely new look and feel.

The natural character of the collection is emphasized by the unique NATURAL BORDER. It gets its very special touch through a new type of edging. The sewn edges with open yarn ends reflect the Mediterranean lifestyle and is a special feature that meets even robust outdoor requirements. Besides the NATURAL BORDER, MEDITERRANEO carpets are also available in TEXTILE BORDER. It frames the RUGX with an exclusive textile band, specially made from the same yarn.

The resilient carpet is the perfect solution for both private and public areas: It is easy to clean, dries quickly and is water- and UV-resistant so it can easily withstand outdoor conditions.

“This fully recyclable collection relieves nature by enabling countless lifecycles. We wanted to highlight the materiality, the feel and the natural aesthetics with their differentiated color tones. The result is a collection that communicates a Mediterranean heritage look, that is very robust and weather-resistant and that can be used flexibly in both indoors and outdoors,” explains Designer Antonio Rodriguez.

Matteo Thun emphasizes: *“As architects, we were waiting to develop a waste-free and entirely recyclable carpet collection that can also be used outside – The result is a beautifully textured and conscious material that belies its humble origins - we are very happy with it!”*

About the manufacturing and recycling process:

The processing of waste into the recyclable **Mediterraneo** collection uses a multi-step approach in which collected, sorted and cleaned waste is turned into polyester chips. Then converted into filament fibers from which the carpet is made. Compared to the production of carpet from new polyester, this sustainable manufacturing process significantly avoids CO2 emissions. And after its use, **Mediterraneo** can be recycled again and again countless times.

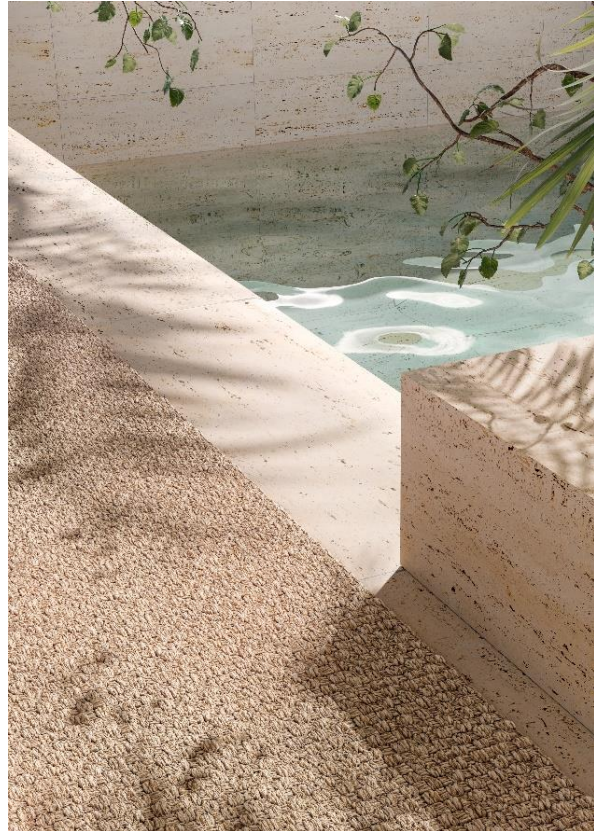
Sizes and delivery times:

RUGX in standard sizes: ø2m, 2x2m, 2x3m, 2x4m are usually available within 2 weeks.

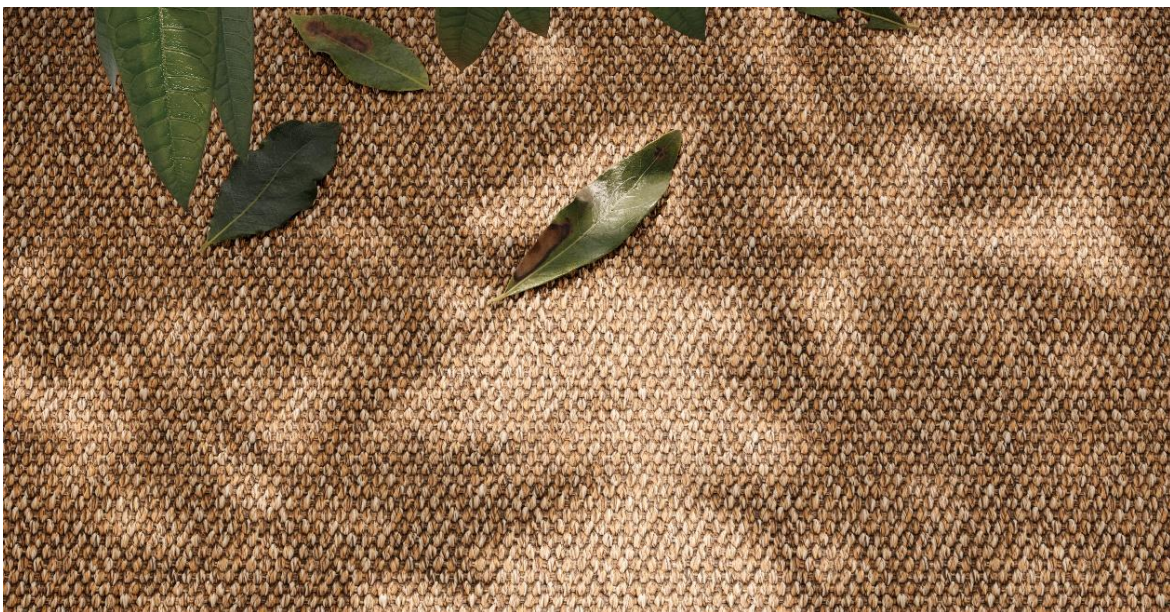
OBJECT CARPET provides also custommade options on request, available within 4-6 weeks.



CAPRI SABBIA



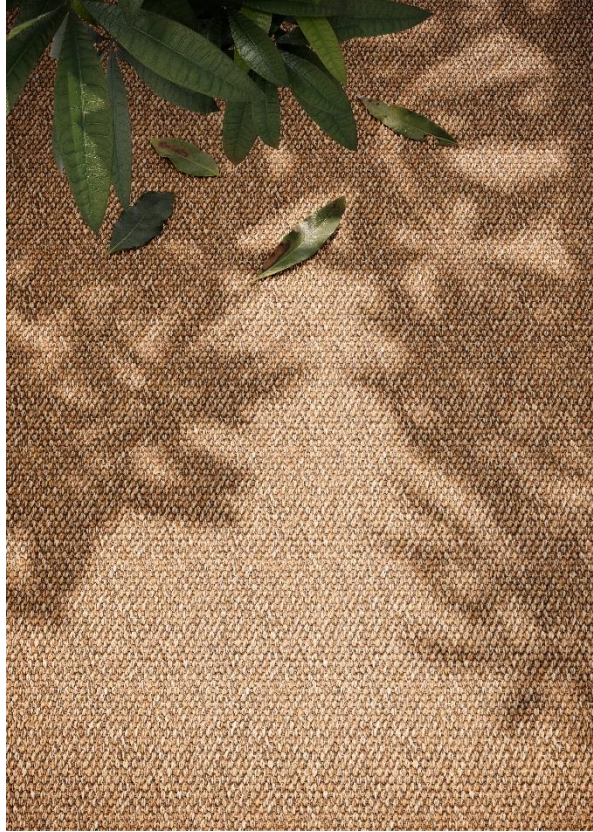
MENORCA TALCO



RODI SABBIA



RODI TALCO



RODI SABBIA



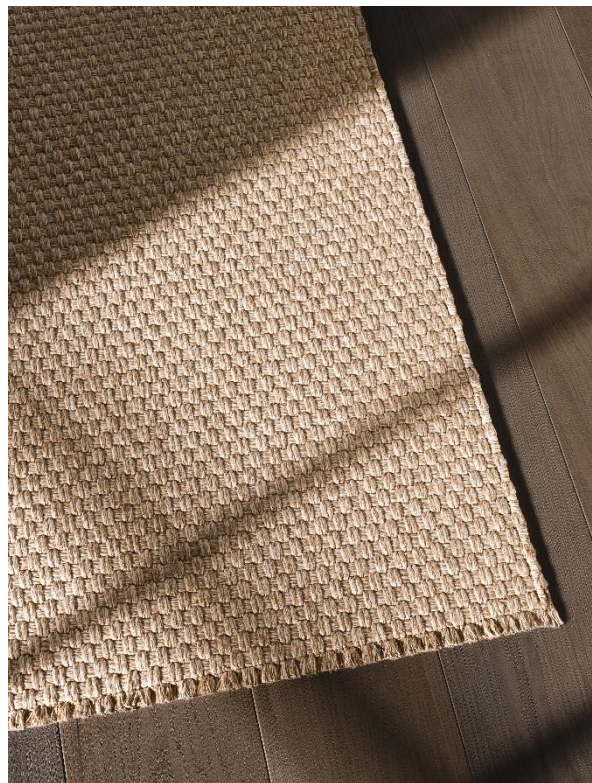
RODI TALCO



NATURAL BORDER – CAPRI and RODI, Color SABBIA



RODI VULCANO - NATURAL BORDER



MENORCA TALCO - NATURAL BORDER



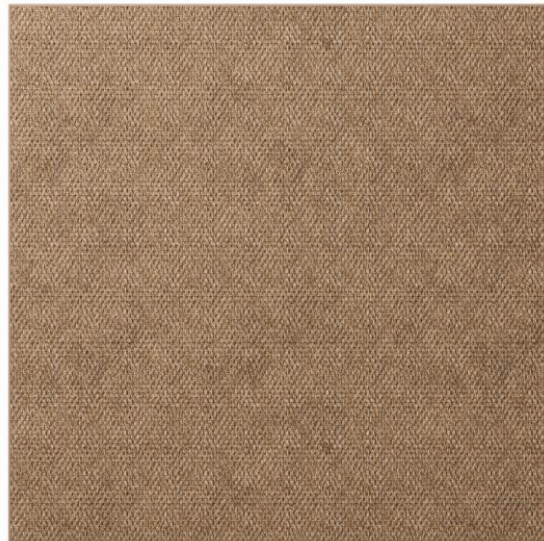
RODI TALCO – TEXTILE BORDER



RODI TALCO – NATURAL BORDER



MENORCA SABBIA round ø 2m



CAPRI SABBIA 2x2m

About Matteo Thun & Antonio Rodriguez Design, Milano

Matteo Thun & Partners is where pleasure and feeling meet on a human scale. Renowned for a responsible approach to architecture, design and communication, projects are forces for good, respecting the relationships between people, places and products to ensure everyday enhancement. Incorporating and respecting the natural world, 80 architects and designers across Milan and Munich create tailor-made solutions for lifestyle enhancing homes, high-end hospitality, humane healthcare and inspirational workplaces. Complemented by product design and branding graphic design, the studio's holistic approach shapes iconic architectural schemes, products and brand visions for a worldwide clientele.

About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and customcut carpets (RUGX). With over 1,000 styles and colors as well as individually customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. **OBJECT CARPET** products also received the evidence-based recommendation from the TÜV (German Technical Inspection Association) for safe use by allergy sufferers and reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas." The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for **OBJECT CARPET**: for example, together with UNStudio, **OBJECT CARPET** is committed in the "Future Perfect" project to create new value from discarded products. **OBJECT CARPET** is making a real change in the industry with the first completely circular commercial property carpet, NEOO. After eight years of development work with NIAGA®, **OBJECT CARPET** presents the mono-material carpet NEOO, and takes circular to the next level. Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, have demonstrated **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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