



Photo: OBJECT CARPET | Monica Menez

## OBJECT CARPET creations set the trend at the Stockholm Furniture Fair 2023

*After a two-year break due to the pandemic, in wintery Stockholm things are hotting up again: from February 7-11 the Stockholm Furniture and Light Fair 2023 welcomes interior design fans from all over the world to the Stockholmsmässan exhibition center. Right at the heart of it once again is **OBJECT CARPET**, represented by its Swedish partner Stoddard. With **ESCAPADE**, a unique installation created in collaboration with the Ippolito Fleitz Group, the company is generating fresh enthusiasm for textiles with a series of strikingly memorable images.*

Inspiring design, artistic installations and pioneering innovations from the furniture industry have earned the Stockholm Furniture Fair an outstanding reputation throughout Europe, making it one of the most important international design fairs. This year's event features exhibits by more than 400 companies from over 100 countries, attracting visitors from all over the world to the Swedish capital. Over 40,000 guests are expected, and they can look forward to a rich and varied program: from exciting new product launches, experts giving talks and seminars, to artistic installations and displays, the fair offers everything the design enthusiast could wish for and will set the pace for the industry in the year 2023.

The ESCAPADE installation exemplifies the visionary style **OBJECT CARPET** is known for, presenting unconventional carpet creations with a fascinating appeal to all the senses. Designed in collaboration with the design studio Ippolito Fleitz Group, this collection boasts attractive carpet styles featuring unusual textures, exciting structures and a broad range of colors.

Visitors can see this highlight of the fair themselves at the joint exhibition display presented by **OBJECT CARPET** and Stoddard – the company’s long-standing Swedish partner – at Stand A 03:16.



OBJECT CARPET | Monica Menez



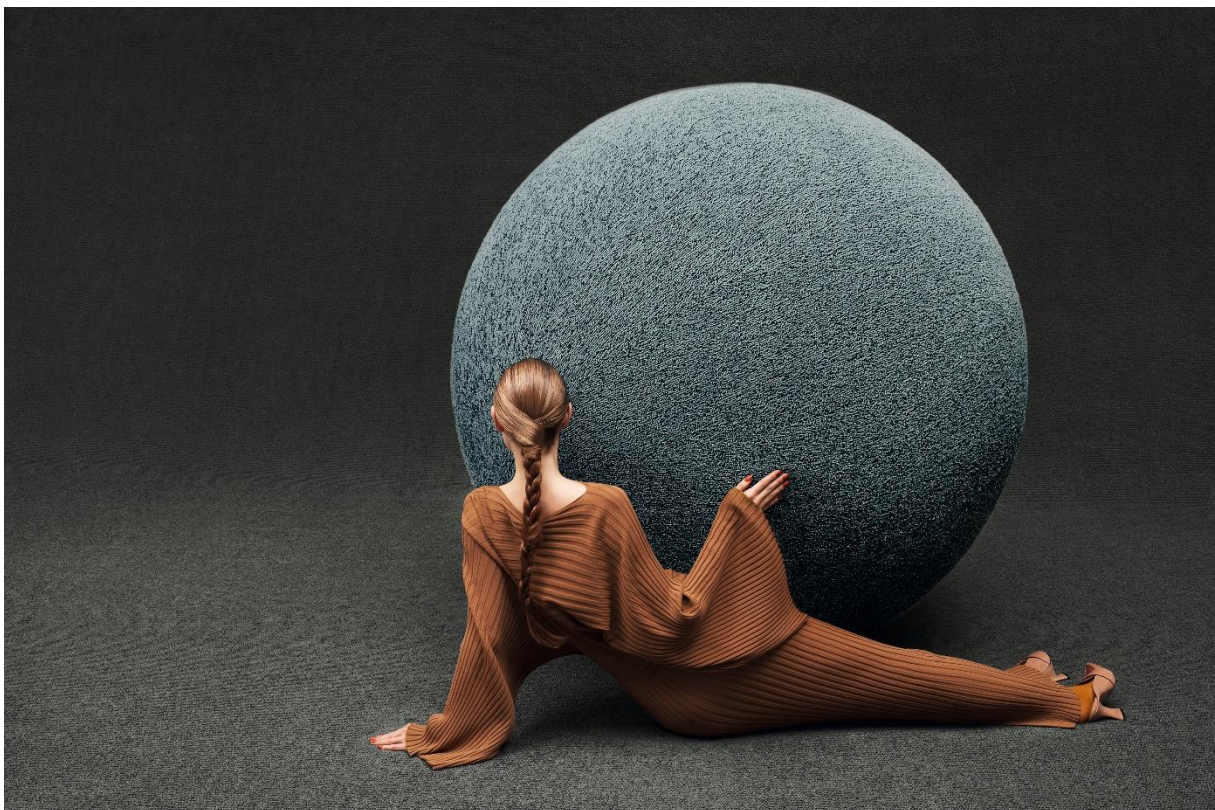
OBJECT CARPET | Monica Menez



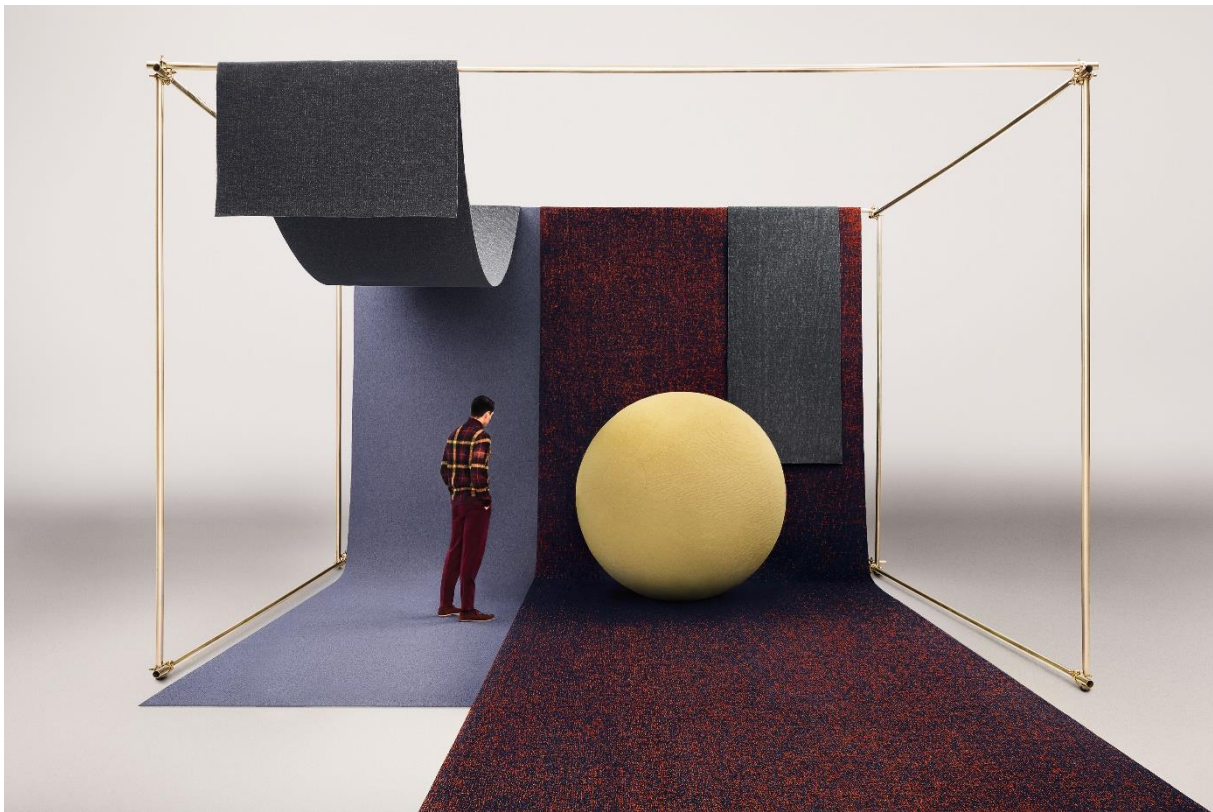
OBJECT CARPET | Monica Menez



OBJECT CARPET | Monica Menez



OBJECT CARPET | Monica Menez



OBJECT CARPET | Monica Menez



OBJECT CARPET | Monica Menez

## About OBJECT CARPET

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and customcut carpets (RUGX). With over 1,000 styles and colors as well as individually customized products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. OBJECT CARPET products also received the evidence-based recommendation from the TÜV (German Technical Inspection Association) for safe use by allergy sufferers and reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas." The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for OBJECT CARPET: for example, together with UNStudio, OBJECT CARPET is committed in the "Future Perfect" project to create new value from discarded products. OBJECT CARPET is making a real change in the industry with the first completely circular commercial property carpet, NEOO. After eight years of development work with NIAGA®, OBJECT CARPET presents the mono-material carpet NEOO, and takes circular to the next level. Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. Experience OBJECT CARPET's world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

**Contact:**

Yvonne Schumacher  
Yvonne.Schumacher@object-carpet.com  
Tel.: +49 711 3402 191

**Contact for editorial offices:**

GeSK | Ziegelstr. 29 | 10117 Berlin  
Tel.: +49 (0) 30/217 50 460  
Fax: +49 (0) 30/217 50 461  
E-Mail: pr@gesk.berlin  
www.gesk.berlin