



1840 XPOSIVE

**BEST DESIGNS. NEW COLOURS. BEST OF OBJECT CARPET.**  
**THE COLLECTION** with a new look.

*“Create the best carpet in the world” – that’s the vision for **OBJECT CARPET**. The merger with their affiliated company **TOUCAN-T** in March 2021 created the foundation for a new joint collection. The impressive product of this collaboration is a range of the 55 best designs in fresh, new colours – setting new standards in the world of textile floor coverings.*

Powered by their combined innovative strengths, the unified team is launching into the year 2022 on a definite green mission. The goal is to expand the reach in both national and international markets further still, building on proven quality and consistently green principles.

To accomplish this, **THE COLLECTION** combines the best of both worlds, raising the bar to a whole new level. The result is a collection based on the “best designs”. Attractive new colours and designs further enhance the combined range, creating an impressive look – with a reduced environmental footprint.

Architects, planners and creatives can look forward to some exciting design highlights. These include styles such as CRYPTIVE, COSMIC and STRUTTURA, which use interesting surface textures to generate distinctive, striking effects in interior spaces. The popular styles POODLE, HIGHLOOP, MAXIME and SILKY SEAL have all been given a refreshing update too. For example there are six new expressive nuances for HIGHLOOP, extending the colour palette to create fresh interiors full of individuality and character.

The styles in this collection are available as broadloom carpet, acoustic tiles and as RUGX individually custom-cut carpeting. Not only can these carpets be tailored to individual requirements, they are also free of pollutants and produced with minimal emissions. They also have beneficial acoustic and dust-prevention characteristics. That means that these styles from **OBJECT CARPET** are exceptional for healthy interior environments and suitable for allergy sufferers.

**OBJECT CARPET** also prioritises sustainability, circular production processes and a high proportion of recycled materials – indeed well over 70% of the company's products are now composed of high quality recycled ECONYL® yarn, which is made from waste plastic and old fishing nets.

**THE COLLECTION** from **OBJECT CARPET** makes a powerful statement about the advantages of concentrated skills in design and innovation: the company is starting its 50th year with a clear vision for the future.



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7911 GLOSS



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1893 CRYPTIVE



6573 LOFT



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## About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets. With over 1,200 styles and colors as well as individually-customised products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. They have been tested by TÜV and are suitable for people with allergies. This is appreciated by partners and customers around the world, from the Berlinale to the "Healthy Seas" initiative.

Numerous design and business awards, such as the widely respected German Design and Red Dot Awards, have demonstrated **OBJECT CARPET's** outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. **OBJECT CARPET's** tiles, wall-to-wall and custom-cut carpets – under the name RUGX – are verifiably recommended by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce dust content and particulate matter in the air (DAAB – German Allergy - and Asthma Association). Experience **OBJECT CARPET's** world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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