

OBJECT CARPET

BE DIFFERENT – Mix and match for the individualist

Whether discreet, loud, minimalist or flashy – thanks to the mix and match principle of the new Object Carpet “Be Different” collection – the carpet has what it takes to become the new favourite for all those who want to personalise their interiors. The collection is based on the new products from the Object Carpet RUGX collection. With these fitted rugs it is possible to create a remarkable attention-grabber in the room. The striking visual effect created by the exciting design of the six individual colour themes makes the rug an absolute attraction. The edging in leather and suede-look comes in 16 different colours, making the carpet even more of an eyecatcher and a truly unique piece. The broad colour range of the “Be Different” collection sets no limits to the imagination and offers exciting combination possibilities for every taste and interior.

Image preview:



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Photographs: OBJECT CARPET

About OBJECT CARPET – Where visions become reality

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. At OBJECT CARPET, beauty and practicality always go hand in hand. The carpets are durable and robust, with an exciting colour palette. A sense of aesthetics, colour and architecture, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and fitted carpets. With over 1,200 styles and colours as well as individually-customised products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from carefully selected, high-quality raw materials.

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Customers all over the world appreciate these qualities, from Google and Microsoft, Adidas and Marc Cain, to Porsche, Kempinski and the Arge German Pavilion at Expo 2015.

Numerous design and corporate prizes, such as the widely respected Red Dot Award, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievement. Most recently, OBJECT CARPET was again listed by Ernst & Young in their "Top 50 German luxury brands" and was selected by Langenscheidt as one of their "brands of the century".

With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "red carpet" for the German Sustainability Award ceremony in 2015. OBJECT CARPET's wall-to-wall and custom-cut carpets – under the name RUGX – received an evidence-based recommendation by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce atmospheric dust particle levels (DAAB – German Allergy – and Asthma Association). Experience OBJECT CARPET's world of colour and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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