

WALTER KNOLL

OBJECT CARPET

SATTLER



A floating fusion of textiles and light: Four top brands present themselves in an innovative architecture at ORGATEC 2024

The premium manufacturers WALTER KNOLL, OBJECT CARPET, SATTLER and ZIMMER + ROHDE are showcasing their combined expertise from October 22 to 25, 2024 at ORGATEC in Cologne. Together, they are staging extraordinary modern working and living environments in a visually weightless trade fair setting created by the Ippolito Fleitz Group. From the floor and furnishings to the ceiling, the four family businesses will introduce trendsetting designs, environmentally friendly materials and sustainable solutions for the contemporary office.

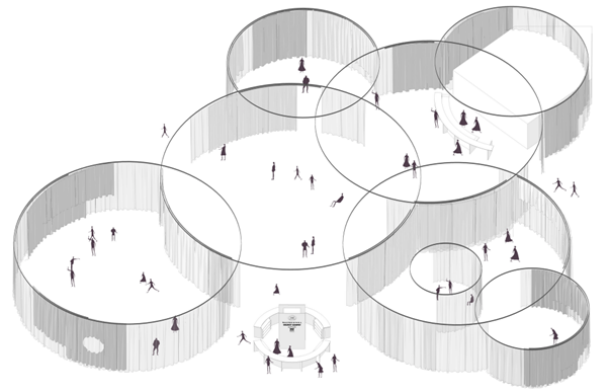
Trendsetting office designs from expert teams

“Create, craft, connect” is the theme of the joint trade fair presentation by WALTER KNOLL, OBJECT CARPET, SATTLER and ZIMMER + ROHDE in Hall 5.2 – and their statement is already making a splash in the weeks leading up to ORGATEC. The overarching concept of their stand, which envisions the theme of new work from an entirely new perspective, was designed by the Ippolito Fleitz Group. The collaboration between the four premium manufacturers creates impactful spatial scenarios and groundbreaking inspirations for today’s high-quality working and living environments. The architecture of the exhibition stand translates the combination of skills and perfectly

complementary collections into an extraordinary setting. Overlapping circular spaces form an architectural whole with individual rooms and intersections, a central open marketplace and separate themed areas. The 840-square-meter stand is a large architectural design in which textiles and light create a floating effect. With layers of transparencies, material collages and open views, visitors are invited to discover spatial scenarios, themes and product presentations.

Circular exhibition stand

Circles permeate more than just the formal design of the exhibition stand: the furnishings are also circular. The exhibitors will continue to use the furniture, curtains, carpets and lighting after the trade fair, while the structural elements are mostly rented from the exhibition builder and building management. Special constructions were kept to a minimum and consist of recycled and recyclable wooden panels.



New products and sustainability on all levels

Product quality, durability, material depth and sustainability are implicit principles shared by the four long-established companies, whose joint exhibition stand culminates in a central marketplace.

The collection from WALTER KNOLL inspires with its aesthetic presentation of floating textiles, colors, light and shapes. The new products and innovations also offer visitors engaging insights into the renowned company's values, work methods and manufacturing practices. Foster + Partners and Walter Knoll have once again merged their expertise to present a fascinating symbiosis of traditional craftsmanship and modern material technology. In collaboration with the designers of EOOS, three new chair types have been created that embody the concept of evolutionary development and are being presented for the first time in Cologne.

OBJECT CARPET brings sustainable quality to the floor. The carpet specialist combines environmental protection with design to create unique, individual carpets that can be returned to the product cycle without any waste. Thanks to the revolutionary DUO technology, it only takes two materials – polyamide and polyester – to make exclusive, durable and resilient styles that elevate modern office architecture. The striking design of the new DUO products are raising the bar at the trade fair.

SATTLER GmbH offers special highlights, including the innovative moving luminaire PURE MOTION and the glare-free, solid floor lamp PALADIO FLOOR. In concert with additional office lights, ring lights and organic lamp shapes, they harmonize with the partners' materials and installations. From a distance, this results in a harmonious realm in which a closer look reveals numerous details and achieves an inspiring spatial effect.

The textile company ZIMMER + ROHDE presents innovative furnishing textiles with sophisticated designs; here it is introducing a sun-protection fabric with reflective properties that enables glare-free working while making a positive impact on the room temperature. The company's softly flowing blackout curtain is also making waves. With its two-tone, double-faced look, it is a good choice not only for windows but also room-dividing solutions.

Excellent standard for sustainable planning

The exhibition stand in Hall 5.2 is divided into themes relevant for each of the partners, and joint presentations impressively spotlight the companies' high level of manufacturing expertise. Finely interwoven with layers of transparencies and exciting material collages, they brilliantly mix emotion and function. The four strong premium brands with their huge product variety – from carpets and furniture to textiles and lighting – enable comprehensive office concepts that go far beyond what was previously possible. At ORGATEC, they create an architectural whole with separate themed rooms and impress both as a team and as standalone manufacturers. However, shared values such as quality, durability, material depth and sustainability are always paramount. This is true not just for the products but also for all elements of the exhibition stand.

The companies

Walter Knoll brings quality into the room and enhance a sense of well-being. The goal is that a room furnished with Walter Knoll products makes its occupants feel comfortable. The furniture should touch their senses and spark a feeling. It should foster an appreciation that can be shared and passed on.

The basic elements of the aesthetic have remained the same for more than a hundred and fifty years: leather, fabric and wood of the utmost quality, masterfully finished. Walter Knoll's claim to excellence is seen and felt – from the company's very first day back in 1865 to the present, in outstanding architectures all over the world. Walter Knoll is a globally operating family company with products and processes of the highest standard. The collection includes products for the home, office and public spaces. Using the finest materials, selected colors and sensual surfaces, they create products with value and spaces with an aesthetic of

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lasting relevance. Minimalist, timeless design is also sustainable design. This furniture exudes clarity and strength, creating an aura of distinction. And it lasts a lifetime. Sustainability is the main benchmark for all areas of the company. As a family business, their activities are guided by respect, fairness and environmental awareness. They use all resources sensibly and as efficiently as possible – in architecture, products and projects. Because everything Walter Knoll does is intended to still prove valuable tomorrow.

Media contact

Theresa Hütte

theresa.huette@walterknoll.de

T +49 703 2208-240

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Environment Agency's Blue Angel ecolabel. OBJECT CARPET products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas."

The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for OBJECT CARPET: the company is making a real change in the industry with the first completely recyclable commercial property carpet, NEOO, which takes the circular economy to a new level.

OBJECT CARPET

Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. Experience OBJECT CARPET's world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

SATTLER GmbH, a third-generation family business based in Göppingen, has gained international acclaim as a renowned lighting manufacturer. Combining decades of experience with state-of-the-art technology, the Swabian company develops and produces sculptural, decorative luminaires for foyers, lounges and other representative spaces, as well as durable, technical luminaires for other building areas. SATTLER creates its luminaires through a balanced interplay of design, expert craftsmanship and a deep passion for lighting. With its slogan "LIGHT IN NEW DIMENSIONS," SATTLER underscores its dedication to continuous innovation and superior quality – all "made in Germany." The company relies on its high level of vertical integration to produce each light fixture with the utmost attention to detail and durability. Even with its global success, SATTLER remains true to its regional roots and works closely with local partners and suppliers. This close cooperation ensures both the highest quality and the ability to fulfill individual customer wishes. So it comes as no surprise that the luminaires set new standards in design and functionality and are popular worldwide. The numerous awards, including the iF Design Award and Red Dot Award continue to reaffirm SATTLER's innovative strength. The combination of first-class design and technical precision makes SATTLER a leading provider of lighting solutions for high-end applications.

Media contact

Alexander Strifler
a.strifler@sattler-lighting.com
T +49 716 1920193-49

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Family-owned for four generations, Zimmer + Rohde is one of the leading textile manufacturers in Europe. Known for its luxurious fabrics, innovative design and competent advice, the company has been shaped by tradition and expertise since it was founded in 1899. With an unmistakable style, Zimmer + Rohde has guided customers through the world of exclusive furnishing for over 120 years and is represented by employees worldwide. The portfolio comprises seven brands, ranging from classic curtains and drapes to upholstery fabrics and curtain rods. Zimmer + Rohde serves both the private and public sectors and is renowned as a driver of textile innovation. Particularly in the contract sector, the company accommodates the most exacting demands for design and quality in accordance with international standards, furnishing hotels, retail, cruise and aviation spaces at the highest level. Always on the lookout for the finest materials and ideal application, Zimmer + Rohde works closely with leading weaving mills and printers from all over the world to ensure superior quality at all times. Despite such a long tradition, Zimmer + Rohde is continuously committed to advancement, flexibly serving new markets and customer requirements.

Media contact

Helen Voigt

press@zimmer-rohde.com



ZIMMER+ROHDE